

**Legends of Fastball Classic  
Annual Tournament  
June 23rd- 26<sup>th</sup> 2011  
Peter Hallman Ball Yard -- Kitchener**

**Presenting Sponsor Benefits**

Value	\$ 5,000.00
Cost	\$ 3,000.00
Exclusivity in Specific Area Includes Name with title of Tournament will be included in all advertising for Championship	✓
Sign on Field Fence (provided by sponsor)	Maximum of 3 signs in park
Logo/Name on Sponsor Board	✓
Logo on Posters	✓
Program: if printed - half page ad	✓
Logo on Newsprint Advertising as available	✓
PA Announcements during games	2 per game
Tournament passes	4 passes per day or 4 tournament passes

All Sponsorship cheques are to be made out payable to:  
Kitchener Fastball Promotions  
1 available at this level



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**Category Sponsor Benefits**

Value	\$ 4,000.00
Cost	\$ 2,500.00
Exclusivity in Category (not of sales but of sponsorship in this category)	✓
Sign on Field Fence (provided by sponsor)	2 signs
Logo on Sponsor Board	✓
Logo on Posters	✓
Program: if printed ½ page ad	✓
Logo on Newsprint Advertising where available	✓
PA Announcements during games	2 per game
Tournament passes	3 Tournament passes

**This Sponsorship will be the Category Package -- Two Available Jr. & Sr**

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**Division Sponsor Benefits**

Value	\$ 4000,00
Cost	\$ 2000,00
Exclusivity in Category (not of sales but of sponsorship in this category)	✓
Sign on Field Fence (provided by sponsor)	1 sign
Logo on Sponsor Board for event	✓
Logo on Posters for event	✓
Program: if printed - ¼ page ad	✓
Logo on Newsprint Advertising where available	✓
PA Announcements during games for each event *	2 per day
Tournament passes for event	3 tournament passes

Two sponsorships available at this level – Division Title

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**Game Day Sponsor Benefits**

Value	\$ 2500.00
Cost	\$ 1,000.00
Sign on Field Fence (provided by sponsor)	1 sign
Logo on Sponsor Board	✓
Logo on Posters	✓
Program: if printed (business card ad)	✓
Logo on Newspaper Advertising where available	✓
PA Announcements during games	2 per day with recognition of Game Day Sponsorship
Day Sponsorship	1 sign at entrance of designated day
Tournament passes	2 Tournament passes
Official Game Day Sponsor Thurs – Fri -Sat - Sun	✓

Special Events – Award Sponsorships – Transportation

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**Patron Sponsor Benefits**

Value	\$1,000.00
Cost	\$300 -- \$ 500
Sign posted in Park (provided by sponsor)	1 sign
Logo on Sponsor Board for event	✓
Logo on Posters for each event	✓
Program: if printed (business card size)	✓
PA Announcements during games	1 per day
Tournament passes	2 tournament pass

Sponsorships in this category will be for specific games and or special events to enhance the tournament and its community involvement.

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